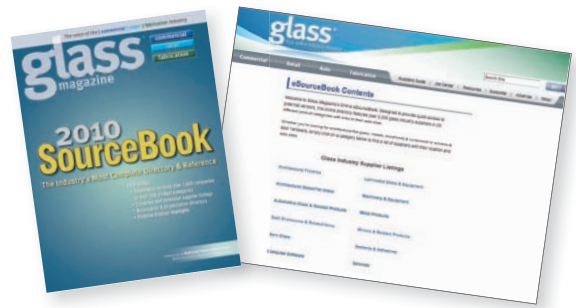


Advertising Opportunities in Glass Magazine's 2010 SourceBook

Print, online and multimedia packages



Enhanced Listing Options in Print

Deluxe Pictorial Listing—\$1,495

A one-sixth page, full color listing in the products and services section. Submit a print-ready ad (A) measuring 3.4" wide x 3" tall OR 75 words of text and a color photograph for us to format (B).

Logo Enhanced Listing—\$495

Submit electronic version of your logo to enhance your listing in the company directory section (C).

Enhanced Product Category Listing—\$295

Your company name is printed in **bold face** in the Supplier Directory under the product category sections selected.



A



B



C

Enhanced Listing Options Online

Category Sponsorship Banner—\$995

Exclusive banner at the top of one of product category pages throughout 2010 (D). Banners measure 475 pixels wide x 100 pixels tall. These positions are exclusive and will be offered on a first come/first serve basis.



D

Premium Link—\$595

Up to 75 words of text and a color logo or photo (100 pixel max. width and height) appearing below category sponsor banner and above regular basic listings on the selected category page (E). These premium links will appear in the order purchased throughout 2010.



E

PLUS
Sponsorship
Banners
Only \$495
with purchase
of any package
(available on a
first come/first
serve basis)

Multimedia & Advertising Packages

Full Page Deluxe Package—\$4,995

- Full page four-color ad in print edition of 2010 SourceBook
- Deluxe pictorial listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Premium link online throughout 2010

Half Page Deluxe Package—\$4,495

- Same enhanced listing options as above, with a half page four-color ad.

Multimedia Listing Package—\$1,995

- Deluxe pictorial listing in print edition of 2010 SourceBook
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Premium link online throughout 2010

Print-Only Listing Package—\$1,595

- Deluxe pictorial listing in print edition of 2010 SourceBook
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition

Contact your
sales rep to
reserve space:

Eastern U.S. & Canada, Europe
Mike Reier & Kim Daniele
410/893-8003
mreier@executivepublishing.com
kdaniele@executivepublishing.com

Central U.S. & Canada
Don Johnson
708/788-8270
jms.ltd@sbcglobal.net

Western U.S. & Canada, Asia
Chris Hodges
410/893-8003
chodges@executivepublishing.com



2010 SourceBook

AD PACKAGES & ENHANCED OPTIONS ORDER FORM

FAX ORDER FORM by FEB. 1
703/442-7972

EMAIL MATERIALS by FEB. 5
bmoorman@glass.org
-OR-

SHIP MATERIALS by FEB. 5
National Glass Assn., 8200 Greensboro Drive, Suite 302,
McLean, VA 22102, Attn: Beth Moorman

Questions? Call 866/342-5642 ext. 122

Send Invoice To: Advertiser Other

Company: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____

Other: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____

Advertising Packages

— Required Materials —

Net Price

- Full Page Deluxe Package** Full page four-color ad • Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone and web site, and color image • High-resolution electronic version of company logo • Up to 50 words of text describing company or product **\$4,995**
- Half Page Deluxe Package** Half page four-color ad • Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone and web site, and color image • High-resolution electronic version of company logo • Up to 50 words of text describing company or product **\$4,495**
- Multimedia Listing Package** Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone and web site, and color image • High-resolution electronic version of company logo • Up to 50 words of text describing company or product **\$1,995**
- Print-Only Listing Package** Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone and web site, and color image • High-resolution electronic version of company logo **\$1,595**

Enhanced Listing Options in Print

— Required Materials —

- Deluxe Pictorial Listing** Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone and web site, and color image **\$1,495**
- Logo Enhanced Listing** High-resolution electronic version of company logo in color (300 dpi) **\$495**
- Bold-Faced Product Listings** **\$295**

Enhanced Listing Options Online

— Required Materials —

- Category Sponsorship Banner** Web-ready file measuring 475 pixels wide x 100 pixels tall; JPEG, GIF or animated GIF; RGB; max file size 100K; max rotation loop 12 seconds; Web address for hyperlink **\$995**
- Premium Link** Up to 75 words of text, Web address for hyperlink and color logo or photo; max width/height 100 pixels **\$595**

Total Amount Due: \$ _____