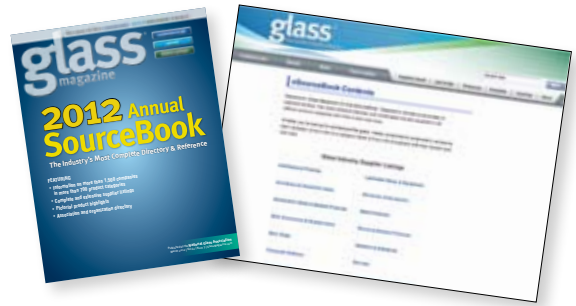


Advertising Opportunities in Glass Magazine's 2012 SourceBook

Print, online and multimedia packages



ENHANCED PRINT OPTIONS

Deluxe Pictorial Listing—\$1,575

A one-sixth page, full color listing in the products and services section. Submit a print-ready ad (A) measuring 3.4" wide x 3" tall OR 75 words of text and a color photograph for us to format (B).

Logo Enhanced Listing—\$525

Submit electronic version of your logo to enhance your listing in the company directory section (C).

Bold-Faced Product Listing—\$315

Your company name is printed in **bold face** in the Supplier Directory under the product categories selected.



A

Technical Glass Products (TGP)

FireLite™ Fire-Rated Ceramic Glass
FireLite ceramic glass is the clear choice for corridors, lobbies, sidelites and other highly visible fire-rated locations. The industry standard for more than a decade, FireLite is fire-rated for up to 90 minutes and passes the required hose stream test. It is 3/16" thick, available in large sizes and can be installed in standard fire-rated frames. FireLite is listed by Underwriters Laboratories, Inc.
800/426-0279 | www.fireglass.com



B



C

ENHANCED ONLINE OPTIONS

Category Sponsorship Banner—\$995

Exclusive banner at the top of one of product category pages throughout 2012 (D). Banners measure 475 pixels wide x 100 pixels tall. These positions are exclusive and will be offered on a first come/first serve basis.



D

Premium Link—\$625

Up to 75 words of text and a color logo or photo (100 pixel max. width and height) appearing below category sponsor banner and above regular basic listings on the selected category page (E). These premium links will appear in the order purchased throughout 2012.



E

PLUS Sponsorship Banners Only \$595
with purchase of any package (available on a first come/first serve basis)

★ ADVERTISING PACKAGES

Full Page Deluxe Package—\$4,995 **SAVE 30%**

- Full page four-color ad in print edition of 2012 SourceBook
- Deluxe pictorial listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Premium link online throughout 2012

Half Page Deluxe Package—\$4,495 **SAVE 30%**

- Same enhanced listing options as above, with a half page four-color ad.

Multimedia Package—\$2,095 **SAVE 30%**

- Deluxe pictorial listing in print edition of 2012 SourceBook
- Logo in Company Directory of print edition
- Bold-faced listings in Supplier Directory of print edition
- Premium link online throughout 2012

Print-Only Package—\$1,695 **SAVE 30%**

- Deluxe pictorial listing in print edition of 2012 SourceBook
- Logo in Company Directory of print edition
- Bold-faced listings in Supplier Directory of print edition

Contact a sales person at Executive Publishing to reserve your space:

Mike Reier
410/893-8003 ext. 17
mreier@executivepublishing.com

Chris Hodges
410/893-8003 ext. 18
chodges@executivepublishing.com

Kim Daniele
410/893-8003 ext. 21
kdaniele@executivepublishing.com

Katie Gribbin
410/893-8003 ext. 12
katieg@executivepublishing.com



2012 SourceBook

AD PACKAGES & ENHANCED OPTIONS ORDER FORM

FAX ORDER FORM by FEB. 1
703/442-7972

EMAIL MATERIALS by FEB. 6
bmoorman@glass.org

-OR-

SHIP MATERIALS by FEB. 6
National Glass Assn., 1945 Old Gallows Road, Suite 750,
Vienna, VA 22182, Attn: Beth Moorman

Questions? Call 866/342-5642 ext. 122

Send Invoice To: Advertiser Other

Company: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____

Other: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____

★ ADVERTISING PACKAGES

— Required Materials —

Net Price

- | | | |
|--|---|--|
| <input type="checkbox"/> Deluxe Package | Full or half page four-color ad • Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone number, web address and color image • High-resolution electronic version of company logo • Up to 50 words of text describing company or product | Full Page: \$4,995
Half Page: \$4,495 |
| <input type="checkbox"/> Multimedia Package | Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone number, web address and color image • High-resolution electronic version of company logo • Up to 50 words of text describing company or product | \$2,095 |
| <input type="checkbox"/> Print-Only Package | Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone number, web address and color image • High-resolution electronic version of company logo | \$1,695 |

ENHANCED PRINT OPTIONS

— Required Materials —

- | | | |
|--|---|--------------------------|
| <input type="checkbox"/> Deluxe Pictorial Listing | Print-ready file measuring 3.4" wide x 3" tall -OR- 75 words of text, including phone number, web address and color image | \$1,575 |
| <input type="checkbox"/> Logo Enhanced Listing | High-resolution electronic version of company logo in color (300 dpi) | \$525 |
| <input type="checkbox"/> Bold-Faced Product Listing | | \$315 |

ENHANCED ONLINE OPTIONS

— Required Materials —

- | | | |
|---|--|------------------------|
| <input type="checkbox"/> Category Sponsorship Banner | Web-ready file measuring 475 pixels wide x 100 pixels tall; JPEG, GIF or animated GIF; RGB; max file size 100K; max rotation loop 15 seconds; Web address for link | \$995 |
| <input type="checkbox"/> Premium Link | Up to 50 words of text, Web address for hyperlink and color logo or photo; max width/height 100 pixels | \$625 |

Total Amount Due: \$ _____