

The World Has Changed. Here's Our Pivot.

ISSUE	SPACE RESERVATIONS	MATERIALS DUE	MARKETING BONUSES
JANUARY/FEBRUARY			
2020 Annual Glass & Metal Forecast	January 6	January 13	<ul style="list-style-type: none"> • BOGO – buy one ad, get a second ad of the same size for free or updated to the next larger size
MARCH			
Annual Top Glass Fabricators Report	January 27	February 5	<ul style="list-style-type: none"> • Bonus distribution at BEC Conference, March 1-3, Nashville • Free copy of the Top Fabricators Report
APRIL – ARCHITECT'S ISSUE			
Special Coverage: Next Generation Design and Performance for the Building Envelope	February 27	March 11	<ul style="list-style-type: none"> • Bonus distribution to 5,000 architects
COVID-19 DIGITAL SUPPLEMENT			
NOW and NEXT: Surviving the COVID-19 Health & Economic Crisis <ul style="list-style-type: none"> • Essential resources supporting glass companies during and after the COVID-19 pandemic • Available as a downloadable PDF flipbook and as a dynamic, mobile version 	May 1	May 6	<ul style="list-style-type: none"> • Sponsors recognized on the front cover • Ask your sales representative about digital-only opportunities
MAY/JUNE – ANNUAL TOP 50 GLAZIERS			
U.S. glazier market statistics, trends and project features Special Coverage: Protective Glazing <ul style="list-style-type: none"> • Fire-rated, security, impact, bullet-resistant, bomb-blast • Glass that saves lives in healthcare applications 	April 27	May 8	<ul style="list-style-type: none"> • Exclusive distribution to attendees of NGA Summer Conference • Free copy of Top 50 Glaziers Report

ISSUE	SPACE RESERVATIONS	MATERIALS DUE	MARKETING BONUSES
JULY – THE ANNUAL SOURCEBOOK			
Also includes: <ul style="list-style-type: none"> • Industry Association & Organization Guide • Report of essential resources available from the National Glass Association 	June 2	June 9	<ul style="list-style-type: none"> • Advertising packages with enhanced print and digital listing options • Bonus distribution at industry events throughout the year
AUGUST –THE GLASSBUILD AMERICA ISSUE			
Exclusive look at the can't-miss event + exhibitor product preview, from the official publication of the show Special Coverage: State of the Industry: A look at glass industry performance in the year of COVID-19	June 24	July 2	<ul style="list-style-type: none"> • Exclusive distribution at GlassBuild America, Sept. 15-17, Las Vegas • Show Catalog combo rate
SEPTEMBER/OCTOBER – THE INNOVATION ISSUE			
Top Equipment & Software Trends Special Coverage: Glass Magazine Awards –Stories of Innovation in Crisis	August 7	August 20	<ul style="list-style-type: none"> • Bonus distribution at glasstec 2020, Oct. 20-23, Düsseldorf
NOVEMBER/DECEMBER – ANNUAL TOP METAL COMPANIES			
Special Coverage: Glass Trucks and Handling Equipment	October 26	November 6	<ul style="list-style-type: none"> • Free copy of the Top Metal Companies Report • Product video on GlassMagazine.com with Twitter boost

REVISED 4-9-2020

CONTACT AN ACCOUNT MANAGER AT EXECUTIVE PUBLISHING:

CHRIS HODGES: West Coast / Central Midwest / International 410.893.8003 ext. 1# chodges@executivepublishing.com

MIKE GRIBBIN: Midwest / South 410.893.8003 ext. 4# mgribbin@executivepublishing.com

TIM O'CONNELL: Northeast / Eastern Canada / 410.893.8003 ext. 3# toconnell@executivepublishing.com