

### January/February — Annual Glass & Metal Forecast

Special Coverage: World of Glass Update

Marketing Bonus: BOGO — buy one ad at rate card price, get a second ad of the same size for free -or- upgrade to the next larger size for the same price

**Ad Space Close:**

November 25

**Materials Due:**

December 14

### March — Annual Top Glass Fabricators Report

Special Coverage: Decorative and interior glass

- Digital printing, decorative laminates, frits, etched, back-painted, more...
- Glass railings, stairs, partitions and walls

Bonus Distribution: BEC Conference and Glass Processing Automation Days

**Ad Space Close:**

January 25

**Materials Due:**

February 9

### April — Annual Architects' Issue

Special Coverage: Performance and sustainability

- Glass and wellness • Next-generation technologies • High-performance products
- Electrochromics, BIPV, multi-cavity IGUs, more...

Bonus Distribution: AIA, June 16-19, Philadelphia • glasstec, June 15-18, Düsseldorf, Germany

Bonus mailing to 5,000 architects

**Ad Space Close:**

February 19

**Materials Due:**

March 5

### May/June — Annual Top 50 Glaziers

U.S. glazier market statistics, trends and project features

Special Coverage: Protective glazing

- Fire-rated, security, impact, bullet-resistant, bomb-blast

Bonus Distribution: Exclusive distribution to attendees at NGA Glass Conference

**Ad Space Close:**

March 25

**Materials Due:**

April 7

**Contact an account manager at Executive Publishing to reserve space:**

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### July — Annual SourceBook

The industry's most complete directory and reference. Also includes:

- Industry Association & Organization Guide
- Report of essential resources from the National Glass Association

Marketing Bonus: advertising packages with enhanced print and digital listing options

Bonus Distribution: industry events throughout the year

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**Ad Space Close:**

May 27

**Materials Due:**

June 4

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### August — The GlassBuild America Issue

Exclusive look at the can't-miss event + exhibitor product preview, from the official publication of the show

Special Coverage: State of the Industry

Marketing Bonus: Show Catalog combo rate — ask your account manager for details!

Exclusive distribution from the bins at GlassBuild America, Atlanta, Sept. 13-15

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**Ad Space Close:**

June 16

**Materials Due:**

July 2

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### September/October — The Innovation Issue

Top Equipment & Software Trends

Special Coverage: Glass Magazine Awards

Bonus Distribution: Vitrum 2021, Oct. 8-10, Milan, Italy

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**Ad Space Close:**

July 30

**Materials Due:**

August 13

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### November/December — Annual Top Metal Companies

Special Coverage: Glass Trucks and Handling Equipment

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**Ad Space Close:**

September 21

**Materials Due:**

October 6

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