

GLASS[®] MAGAZINE

2021

The Industry's Most Complete
DIRECTORY & REFERENCE

SOURCEBOOK

Now Published
in July!

**Be sure your company stands out
when customers are ready to buy.
Upgrade to an Ad Package TODAY!**

★ **AD PACKAGES GIVE YOU THE
BEST VALUE & MAXIMUM EXPOSURE**

Save 30% over items purchased separately

Platinum Package—\$7,030 value Your Price \$4,925 net

- Full page four-color ad in print edition of 2021 SourceBook
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Gold Member with unlimited listings on eSourceBook.net

Gold Package—\$6,315 value Your Price \$4,420 net

- Same enhanced listing options as above, with 20 listings on eSourceBook.net

Silver Package—\$3,880 value Your Price \$2,715 net

- Half-page four-color ad in print edition of 2021 SourceBook
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Silver Member with 10 listings on eSourceBook.net

Bronze Package—\$3,430 value Your Price \$2,400 net

- Third-page four-color ad in print edition of 2021 SourceBook
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition

A LA CARTE ENHANCED LISTING OPTIONS

PRINT DIRECTORY

Deluxe Pictorial Listing—\$1,425 net

A one-sixth page, four-color listing in the products and services section. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR- 75 words of text and a color photograph for us to format.

Logo Enhanced Listing—\$575 net

Submit electronic version of your logo to enhance your listing in the company directory section.

Bold-Faced Product Listing—\$325 net

Your company name is printed in **bold face** in the Supplier Directory under the product category sections selected.

ONLINE DIRECTORY

Gold Member on eSourceBook.net—\$395 net

- Top placement priority in directory search results.
- Company listing highlighted in gold in directory search results.
- List your company in up to 20 product categories.
- Include links to your company's social networks.
- Ability to publish product listings, photos, videos, specials, events and blog articles.

Silver Member on eSourceBook.net—\$195 net

- 2nd placement priority in directory search results.
- Company listing highlighted in silver in directory search results.
- List your company in up to 10 product categories.
- Include links to your company's social networks.
- Ability to publish events and blog articles.

CONTACT AN ACCOUNT MANAGER TO RESERVE AD SPACE

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MAGAZINE

2021 SourceBook AD PACKAGES & OPTIONS ORDER FORM

FAX ORDER FORM by MAY 27
443-817-0875
 Or email to toconnell@executivepublishing.com

SUBMIT MATERIALS by JUNE 4
 Email files to bmoorman@glass.org

MATERIALS QUESTIONS?
 Call 866/342-5642 ext. 122

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★ ADVERTISING PACKAGES

- Platinum Package** \$4,925
- Gold Package** \$4,420
- Silver Package** \$2,715
- Bronze Package** \$2,400

PRINT ENHANCED LISTING OPTIONS

- Deluxe Pictorial Listing** \$1,425
- Logo Enhanced Listing** \$575
- Bold-Faced Product Listing** \$325

ONLINE ONLY OPTIONS

- Gold Member on eSourceBook.net** \$395
- Silver Member on eSourceBook.net** \$195

Total Amount Due: \$ _____