

January/February — Annual Glass & Metal Forecast

Special Coverage: World of Glass Update

Marketing Bonus: BOGO — buy one ad at rate card price, get a second ad of the same size for free –or– upgrade to the next larger size for the same price

Ad Space Close:

November 22

Materials Due:

December 8

March — Annual Top Glass Fabricators Report

Special Coverage: Decorative and interior glass

- Digital printing, decorative laminates, frits, etched, back-painted, more...
- Glass railings, stairs, partitions and walls

Bonus Distribution: BEC Conference and Glass Processing Automation Days

Marketing Bonus: Free copy of the Top Fabricators report

Ad Space Close:

January 26

Materials Due:

February 11

April — Annual Architects' Issue

Special Coverage: Performance and sustainability

- Glass and wellness • Next-generation technologies • High-performance products
- Electrochromics, BIPV, multi-cavity IGUs, more...

Bonus Distribution: AIA, June 23-25, Chicago

Exclusive for AIA Exhibitors: "See Our Ad" sticker on cover of 20 copies to distribute from your booth

Bonus mailing to 5,000 architects

Ad Space Close:

February 23

Materials Due:

March 11

May/June — Annual Top 50 Glaziers

U.S. glazier market statistics, trends and project features

Special Coverage: Protective glazing

- Fire-rated, security, impact, bullet-resistant, bomb-blast

Place a full page ad in this issue and be included in Glass Magazine's annual AdStudy.

Learn reader feedback on ad recall, ad readership, ad exposure and more.

Marketing Bonus: Free copy of the Top 50 Glaziers report

Bonus Distribution: NGA Glass Conference

Ad Space Close:

March 23

Materials Due:

April 8

Contact an account manager at Executive Publishing to reserve space:

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Editorial Calendar | 2022

July — Annual SourceBook

The industry’s most complete directory and reference. Also includes:

- Industry Association & Organization Guide
- Report of essential resources from the National Glass Association

Marketing Bonus: Advertising packages with enhanced print and digital listing options
Bonus distribution at industry events throughout the year

Ad Space Close:

May 25

Materials Due:

June 10

August — The Innovation Issue

Top Equipment & Software Trends

Special Coverage: Glass Magazine Awards

Bonus Distribution: glasstec, Sept. 20-23, Düsseldorf, Germany and GlassBuild America,

Ad Space Close:

June 29

Materials Due:

July 8

September/October — The GlassBuild America Issue

Exclusive look at the can’t-miss event + exhibitor product preview, from the official publication of the show

Special Coverage: State of the Industry

Marketing Bonus: Show Catalog combo rate — ask your account manager for details!

Exclusive distribution from the bins at GlassBuild America, Oct. 18-20, Las Vegas

Ad Space Close:

July 27

Materials Due:

August 12

November/December — The Metals Issue & Glass Handling

What’s trending in curtain wall, storefront, entrances, railings, hardware, panel systems, rain screens and more

Special Coverage: Glass Trucks and Handling Equipment

Marketing Bonuses: Inclusion in metals product section on GlassMagazine.com • Product video on GlassMagazine.com with Twitter boost

Ad Space Close:

September 28

Materials Due:

October 14

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