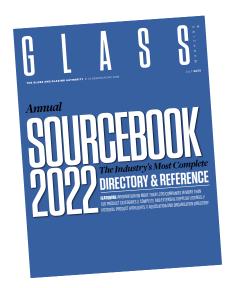


# Advertising Packages in the 2022 SourceBook



## Diversify Your Marketing Message for MAXIMUM Exposure

- ✔ Highest visibility when it matters most
- ✓ Your company name will appear in up to three sections
- Multiple touchpoints in print and online

### Save 30% over items purchased separately

#### A LA CARTE ENHANCED LISTING OPTIONS

#### PRINT DIRECTORY

#### Deluxe Pictorial Listing—\$1,425 net

A one-sixth page, four-color listing in the Supplier Directory. Submit a print-ready ad measuring 3.4" wide x 3" tall -OR-75 words of text and a color photograph for us to format.

#### Logo Enhanced Listing-\$575 net

Submit your company logo to enhance your listing in the Company Directory.

#### Bold-Faced Product Listing-\$325 net

Your company name is printed in bold face in the Supplier Directory under the product categories selected.

#### **ONLINE DIRECTORY**

#### Gold Member on eSourceBook.net-\$395 net

- Top placement priority in directory search results.
- · Company listing highlighted in gold in search results.
- List your company in up to 20 product categories.
   Include links to your company's social networks
- Ability to publish product listings, photos, videos, specials, events and blog articles.

#### Silver Member on eSourceBook.net-\$195 net

- 2nd placement priority in directory search results.
   Company listing highlighted in silver in search results.
- · List your company in up to 10 product categories.
- Include links to your company's social networks.
- · Ability to publish events and blog articles.

#### **ADVERTISING PACKAGES**

#### Platinum Package—\$7,030 value

#### Your Price \$4,925 net

- Full page four-color ad in print edition
- Deluxe Pictorial Listing in print edition
- Logo in Company Directory of print edition
- · Bold face listings in Supplier Directory of print edition
- · Gold Member with unlimited listings on eSourceBook.net

#### Gold Package-\$6,315 value

#### Your Price \$4,420 net

 Same enhanced listing options shown above with 20 listings on eSourceBook.net

#### Silver Package—\$3,880 value

#### Your Price \$2,715 net

- Half-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition
- Silver Member with 10 listings on eSourceBook.net

#### Bronze Package—\$3,430 value

#### Your Price \$2,400 net

- Third-page four-color ad in print edition
- Logo in Company Directory of print edition
- Bold face listings in Supplier Directory of print edition

### Contact an account manager at Executive Publishing to reserve space:

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Send Invoice To: □ Advertiser □ Other

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