

January/February — Annual Glass & Metals Forecast

Special Coverage: World of Glass Update

Marketing Bonus: BOGO — buy one ad at rate card price, get a second ad of the same size for free –or– upgrade to the next larger size for the same price

Ad Space Close:

November 22

Materials Due:

December 8

March — Annual Architects' Issue

Special Coverage: Performance and sustainability

- Glass and wellness • Next-generation technologies • High-performance products

Bonus Distribution: BEC Conference, March 5-7, 2023 • Las Vegas PLUS at a special event hosted by NGA during the AIA Conference

Bonus mailing to 5,000 architects • Exclusive for AIA Exhibitors: “See Our Ad” sticker on cover of 20 copies to distribute from your booth

Ad Space Close:

January 23

Materials Due:

February 3

April — Annual Top Glass Fabricators Report

Special Coverage: Decorative and interior glass

- Digital printing, decorative laminates, frits, etched, back-painted, more...
- Glass railings, stairs, partitions and walls

Bonus Distribution: NGA Glass Conference, July 2023

Place a full page ad in this issue and be included in Glass Magazine's annual AdStudy.

Ad Space Close:

February 17

Materials Due:

March 3

May/June — Annual SourceBook

The industry's most complete directory and reference. Also includes:

- Industry Association & Organization Guide
- Report of essential resources from the National Glass Association

Marketing Bonus: Advertising packages with enhanced print and digital listing options

Bonus distribution at industry events throughout the year

Ad Space Close:

March 31

Materials Due:

April 7

Contact a media sales consultant to reserve space:

Chris Hodges
410.459.8619
chodges@glass.org

Tristan Scoffield
703.442.4890 ext. 194
tscoffield@glass.org

July — Annual Top 50 Glaziers

U.S. glazier market statistics, trends and project features

Special Coverage: Protective glazing

- School security, fire-rated, intruder-resistant, impact, bullet-resistant, bomb-blast

Marketing Bonus: Free copy of the Top 50 Glaziers report

Bonus Distribution: NGA Glass Conference

Ad Space Close:

May 24

Materials Due:

June 7

August/September — The Innovation Issue

Top Equipment & Software Trends

Special Coverage: Glass Magazine Awards

Bonus Distribution: Vitrum, Sept. 5-8, Milan, Italy • GlassBuild America 2023,

Oct. 31 – Nov. 2, Atlanta

Ad Space Close:

June 22

Materials Due:

July 7

October — The GlassBuild America Issue

Exclusive look at the can't-miss event + exhibitor product preview, from the official publication of the show

Special Coverage: State of the Industry

Marketing Bonus: Show Catalog combo rate — ask a media sales consultant for details!

Exclusive distribution at GlassBuild America 2023, Oct. 31 – Nov. 2, Atlanta

Ad Space Close:

August 16

Materials Due:

September 1

November/December — The Metals Issue & Glass Handling

What's trending in curtain wall, storefront, entrances, railings, hardware, panel systems, rain screens and more

Special Coverage: Glass Trucks and Handling Equipment

Marketing Bonuses: Inclusion in metals product section on GlassMagazine.com •

Product video on GlassMagazine.com with Twitter boost

Ad Space Close:

September 29

Materials Due:

October 11

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