

PRODUCED BY THE NGA

#### Contact a media sales consultant:

Chris Hodges, 703.442.4890 ext. 131 chodges@glass.org

Tristan Scoffield, 703.442.4890 ext. 194 tscoffield@glass.org

### 2024 Editorial Calendar

### Jan/Feb.

## The Annual Glass & Metals Forecast

+ World of Glass update

Marketing Bonus: Upgrade to the next larger ad size for the same price

> Ad Space Closing: Nov. 27, 2023

> > Materials Due: Dec. 8

### March

#### The Annual Architects' Issue

+ High performance solutions

Marketing Bonus: Exclusive distribution at BEC Conference in Nashville, Tenn.

Ad Space Closing: Jan. 22

> Materials Due: Feb. 9

## **April**

# The Annual Top Fabricators Report

+ Decorative and interior glass

Marketing Bonus:
Advertise in the issue and
be included in the
annual AdStudy

Ad Space Closing: Feb. 14

> Materials Due: March 6

## May/June

# The Annual SourceBook

List of industry suppliers

Marketing Bonus:
Advertising packages
with enhanced print and
digital listing options

Ad Space Closing: Apr. 1

Materials Due: Apr. 12

## **July**

# The Annual Top 50 Glaziers

+ Protective glazing

Marketing Bonus: Exclusive distribution at the NGA Glass Conference

> Ad Space Closing: May 16

> > Materials Due: June 7

### **August**

#### Glass Magazine Awards

+ Top equipment and software trends

Marketing Bonus:
Distribution at glasstec in
Düsseldorf, Germany

Ad Space Closing: June 12

> Materials Due: July 3

## Sept/Oct.

#### The GlassBuild America Issue

+ State of the industry

Marketing Bonus:
Advertise in the issue and
be included in the
annual AdStudy

Ad Space Closing: July 31

> Materials Due: Aug. 19

### Nov/Dec.

# The Metals Issue

+ Glass trucks and handling equipment

Marketing Bonus: Inclusion in the metals product section online

Ad Space Closing: Sept. 23

> Materials Due: Oct. 16