

New Product Launch Package

Integrated Multimedia Campaign for **MAXIMUM** Exposure



- ✓ Highest visibility when it matters most
- ✓ Multiple touchpoints across all platforms
- ✓ Print, website, e-newsletter and social media
- ✓ Package includes:
 - Full page print ad, \$3,955 value
 - Inclusion in Product section of magazine
 - Billboard ad for one month on GlassMagazine.com, \$2,250 value
 - Billboard 2 ad in one week in Glass Magazine Weekly, \$995 value
 - Social media post on Twitter or Facebook, \$750 value

All this for only \$7,165 net



Contact a media sales consultant to reserve space:

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