

# GLASS<sup>®</sup> MAGAZINE

## Increase Reader Engagement with Customized Editorial Content

### Be Seen as an Industry Authority — Q+A with Glass Magazine

This two-page spread features an interview with a key person at your company, conducted and written by a Glass Magazine editor. Our editorial team will work with your team to create a compelling, must-read article about your company's milestones, endeavors, contributions to the industry, technical insights or even products.



### Be Recognized for a Notable Project — Great Glazing

This exclusive sponsorship offers a full-page article that features a detailed description of a notable glazing project in which your company was involved. Our editorial team will work with your marketing staff to create a compelling, must-read case study about the project. It will include 1-2 photos, company logo, and a list of other key participants.



### Be Known as a Solutions Provider — Product Solution

Customers have problems. Your company offers solutions. Glass Magazine's Product Solution sponsored editorial highlights how your products and services help customers. This product-focused page is designed in the style of and runs as the first page of the Products section. Readers consistently rank product coverage among the most valuable content in the magazine.



### BONUS Coverage!

Each of these sponsored editorials gets enhanced exposure with:  
Listed in the Table of Contents • Posted online in premium position within issue content • Distributed in an issue of Glass Magazine Weekly • Featured on social channels

**Inventory is limited and sells out quickly! Only one Q+A, Great Glazing and Product Solution is available in each issue. Contact a media sales consultant for pricing and availability:**

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