# **Show Catalog Print Specs**



Catalog Trim Size: 5.75 inches wide x 7.5 inches tall

#### Ad Sizes:

Full-page w/ bleed (.375 safety area) 6 in. wide x 7.75 in. tall
Full-page, no bleed 5.25 in. wide x 7 in. tall
Half-page horiz
Half-page vert
Third-page square
Quarter-page

### Materials:

Current advertisers may use electronic materials on file from an existing ad previously printed in Glass Magazine or Window + Door and re-size it to fit the GlassBuild America Catalog specs.

We can accept Macintosh or PC versions of any of these software programs (in order of preference):

- PDF/X-4, PDF/X-1a or press-quality PDF; all color must be CMYK; composite only; embed all fonts
- Photoshop TIF or JPEG, min. 260 dpi; GIF or PNG files are not accepted.
- Illustrator EPS with all fonts converted to outlines and graphics embedded

## **Delivery Options**

1. E-mail files to: bmoorman@glass.org

If a size limit has been placed on your address, refer to Option 2 as an alternative.

2. Send files through a third-party online service, such as WeTransfer, opentext/Hightail or Google. Most vendors allow one-time delivery of a single file without an account.

## **Questions?**

Call Beth Moorman at 866-342-5642 ext. 122.