



Digital Advertising Options

GlassBuildAmerica.com | GlassBuild Daily Newsletter Glass Magazine Weekly | Window + Door Weekly

Reach GlassBuild attendees before, during and after the event with our digital advertising options. **INVENTORY IS LIMITED** and sells fast. Make your plans today!

GlassBuildAmerica.com

Billboard 1 per month: \$1,095 Aug. – Oct. (\$995 off peak)

Billboard 2 per month: \$1,045 Aug. – Oct. (\$945 off peak)

Billboard 3 per month: \$985 Aug. – Oct. (\$895 off peak)

Square (select interior pages only) per month: \$1,025 Aug. – Oct. (\$925 off peak)

Ads may rotate with up to two other ads in the same position.

GlassBuild America Daily Newsletter

Sent every day during the event (3 newsletters) to GlassBuild attendees and past attendees.
4 square ads are available from \$650 to \$795 net/day

Glass Magazine Weekly: GlassBuild Editions

Sent the Tuesday before and of the event (2 emails) to Glass Magazine subscribers
From \$820 to \$1,130 net/week

Window + Door Weekly: GlassBuild Editions

Sent the Wednesday before and the of the event (2 emails) to Window + Door subscribers
From \$820 to \$1,130 net/week

As the organizers of the event, we are the only group that can access the real GlassBuild attendees list. We never sell our attendees' data, but you can reach them through our marketing efforts.

BEWARE OF SCAMS! Many fraudulent companies claim to have a past or current attendee list. NGA does NOT provide or sell this information to any outside marketing communications companies per NGA's Privacy Policy. It is unknown to us how the lists of data are obtained or what they contain. Therefore, we do not endorse a purchase from these companies in any way.

Contact a media sales consultant to reserve your space:

Chris Hodges
Central U.S., International
703.442.4890 ext. 131
chodges@glass.org

Holly Robinson
Western U.S.
703.988.3164
hrobinson@glass.org

Tristan Scoffield
Eastern U.S., Canada
703.442.4890 ext. 194
tscoffield@glass.org