

Digital Advertising Powered by Glass Magazine

The top-notch topics, content and contributors you expect from Glass Magazine, always online and delivered to inboxes every Tuesday.

Glass Magazine's online inventory is managed by editors and assessed by a team of digital content experts every week to make sure content is effective and impactful.

GlassMagazine.com

Billboards

900 pixels wide x 225 pixels tall Three positions on the home page From \$2,445 to \$2,730 per month, with frequency discounts available

Squares

450 pixels wide x 450 pixels tall Square 1 appears on the home page; Square 2 appears on interior pages From \$975 to \$1,025 per month, with frequency discounts available

Sponsored Content: Trending Now

You supply a blog or article about anything you choose to highlight, we post it to our website with a featured link on our home page. Includes your byline, company logo and photo. Link also runs in an issue of Glass Magazine Weekly and is featured on our social sites.

One month: \$1,800 | Three months: \$1,545 ea.

188,715 website users with more than 255,000 page views, Oct. 2023–April 2024

Glass Magazine Weekly

Billboards

900 pixels wide x 225 pixels tall Three positions in each newsletter \$1,025 to \$1,130 net per week

Squares

300 pixels wide x 300 pixels tall Three positions in each newsletter \$820 to \$850 net per week

Product Spotlight

\$955 net/week

Spotlight includes a headline, 150 words of text and color image measuring 450 pixels wide (height can be variable). Strategic placement in the newsletter with a link directly to your website.

48.14% open rate May 3, 2023–May 8, 2024 41.5% of newsletter readers are owners, managers and executives

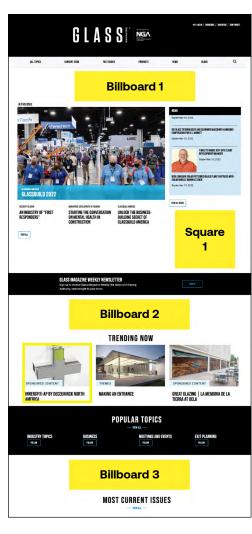
High Visibility Opportunities with Your Target Audience!

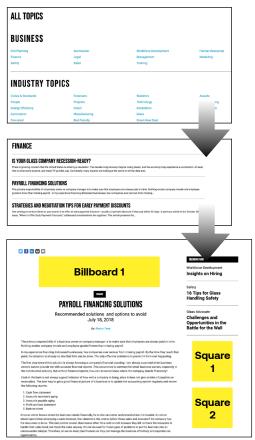
As an initiative of the National Glass Association, our staff works diligently to curate only the best and exclusive information glass and glazing professionals can trust. **Your advertising supports NGA's initiatives and shows your customers you care about the industry.**

Contact a media sales consultant to reserve your space:

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GLASS WEEKLY Billboard 1 The Week in Review Total construction starts stimmed. Its present in Sentember, secentially belief pick Angustra gain nodes (bat is Analytics economists say the decline is not surprising, disparent Virtual seconomists say the decline is not surprising, disparent Virtual seconomists say the decline is not surprising, disparent Virtual incumation offers the global gloss industry an additional contact platform, an important course to take in the current international circumstances, officials say, thymn drum of comments and addisparent contribution for spond a latent of latent to combine their Lorem (ps.m. dolor sit amet, consectetur adipiscing elit. Morbi facilisis purus augue, sed suscipit arcu. Pellentesque sem risus, sogitits eget interdum sed, tempus eget tortor. Duis molestie pellentesque porta. Read More - Read More -Headline Billboard 2 This Week's Top 5 Blog title

Billboard 3