

# Print Ad Sizes and Materials Specifications

Magazine trim size: 8" wide x 10.5" tall  
Saddle-stitched, 150 line screen

2-pg. Spread (allow .25" gutter, unless center spread)

Live (.25" white border on all sides) . . . . . 15.5" wide x 10" tall

Bleed\* . . . . . 16.25" wide x 10.75" tall



2-page Spread



Half-spread

Half-Spread (allow .25" gutter, unless center spread)

Live (.25" white border on all sides) . . . . . 15.5" wide x 4.5" tall

Bleed\* . . . . . 16.25" wide x 5.25" tall



Full Page

Full Page

Live (.25" white border on all sides) . . . . . 7.5" wide x 10" tall

Bleed\* . . . . . 8.25" wide x 10.75" tall

2/3 Page Vertical . . . . . 4.5" wide x 9.375" tall

Bleed\* . . . . . 5.25" wide x 10.75" tall



2/3 Vertical

1/2 Page Horizontal. . . . . 7" wide x 4.5" tall

Bleed\* . . . . . 8.125" wide x 5.25" tall



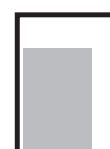
1/2 Horizontal

1/2 Page Vertical . . . . . 3.4" wide x 9.375" tall

Bleed\* . . . . . 4" wide x 10.75" tall



1/2 Vertical



1/2 Island

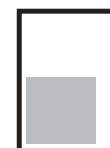
1/2 Page Island . . . . . 4.5" wide x 6.8" tall

1/3 Page Vertical . . . . . 2.2" wide x 9.375" tall

Bleed\* . . . . . 2.85" wide x 10.75" tall



1/3 Vertical



1/3 Square

1/3 Page Square . . . . . 4.5" x 4.5" square

\*For bleed ads, allow .375" safety area on trim edges

## Accepted Formats

We can accept PC or Macintosh versions of any of these software programs (in order of preference):

- PDF/X-4, PDF/X-1a or press-quality PDF; all color must be CMYK; composite only; embed all fonts
- Photoshop TIF, EPS or JPEG, min. 260 dpi; GIF or PNG files not accepted.
- Illustrator EPS with all fonts converted to outlines and graphics embedded

## Color Settings

All color used in the file must be a process build of CMYK (cyan, magenta, yellow, black). RGB images and Pantone colors will be converted to CMYK or closest process match unless specified. One Pantone color per ad may be printed for an additional net charge of \$750 per insertion.

## Color Proofs

Color proofs are not required for digital ads. **NGA will not guarantee final color unless a press-ready color proof is supplied.** Send a SWOP or other press-quality proof to:

Quad Inc.

N61 W23044 Harry's Way

Sussex, WI 53089-3995

Attn: Susan Mersmann

414-566-6000

CE-PUBSERVICE@quad.com

Please label the proof with the name of the magazine and issue the ad will be printed in.

## Materials Delivery

1. E-mail files to: [cunderwood@glass.org](mailto:cunderwood@glass.org)

If a size limit has been placed on your address, see Option 2. Maximum attachment size accepted by NGA is 15 Mb.

2. Send files through a third-party online service, such as WeTransfer, opentext/Hightail or Google. Most vendors allow one-time delivery of a single file without an account.

**Questions? Call Cathy Underwood at 703-442-4890 ext. 107.**